

Latino Advisory Committee
Friday, February 7, 2020

**Attendees: Sandi Elder, Chief Jones, Justin Martinez, DC Zeller, Trish Escobar,
Mike Salazar, Adolph Diaz, Barb Lessman, Joe Perez, Joana Gomez, Nacho
Ramos**

Meeting called to order at 7:30 a.m.

1. Welcome – Chairperson Elder – Arturo Terrazas turned in his resignation to the committee.
2. SPIDR – Chief Jones - This is a customer service software, we talked about this at the last meeting. The software will track citizens cases as changes occur and send people updates. It will also send people surveys asking how the service was. Watch Commanders will track the surveys along the way. This went live on February 4th. We think this will be a good tool for the department.
3. Watch Commander sector accountability – The city is broken up into sectors A-D. We're assigning a commander to each sector per year. Accountability is what we're after. This gives them ownership to their sectors to be proactive when it comes to issues.
4. Community wide meetings – We are going to be scheduling more community meetings this year. We want to be more proactive and transparent with the community.
5. OIS – 55 rounds of AR shot; 19 rounds went into our vehicles. It's a miracle, things went as well as they did. The officer has been cleared from that incident. There is a video available through the Greeley Tribune and we put out a short video as well. Neither video is great, it was dark and chaotic.
6. Year-end Crime stats, Clearance stats, Traffic stats – *See attached*
7. BWC – 83,574 videos March 1st thru Dec 31
8. Hiring – DC Zeller – 4 Public Safety Technicians, 1 Animal Control Officer and 5 Cadets and 2 Lateral hires (Deputies from Adams County). We hired a DNA analyst for our Norther Colorado Crime Lab.

We are separating from Weld County Records and Evidence, so we'll only take care of Greeley from now on. Records will now be housed here, in our building.

9. Roundtable:

Sandi Elder – Please disseminate information you get from these meetings.

Justin Martinez – I just opened a State Farm Business **20th/71st**.

Joana Gomez – We have several events in April for Sexual Abuse Awareness month. I will send out the calendar.

Trish Escobar – the University is still addressing the budget shortfalls. There will be some layoffs and restructuring. The announcement will come out in March or April.

Nacho Ramos – I'm still working with the district – Jefferson HS.

Adolph Diaz – Working on scholarship programs for the immigrant students.

Barb Lessman – United Way – Cold weather shelter is still up and running along with all our other programs and fund raising.

Meeting ended at 8:45 a.m.



Performance Measures

Service Grouping: Services

Program or Service: Operations (GPD Part One Crimes) -129

Statement of Purpose: The Vision/Mission is to improve the quality of life for Greeley citizens by reducing their fear of becoming a victim of crime through reducing the incidence of crime. The objective is to reduce the number of Part One crimes* by 2% from the preceding year.

Program Activities: To reduce major crimes, the Police Department will engage in targeted crime suppression activities to arrest chronic offenders and career criminals. The Department's Special Enforcement Team, Gang Unit and K-9 Unit will supplement the efforts of Patrol officers. The Department also will coordinate enforcement and intelligence sharing with the Department of Parole and other law enforcement agencies, including the FBI and ATF. In addition, the Department will continue its close working relationship with the Weld County District Attorney's Office.

TARGET/OBJECTIVE: Part One Crimes will be reduced by 2% from the preceding year.

Summary:

| Performance Measures | | | | | | | | | |
|-------------------------|------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| January - December 2019 | Target | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
| • Murder** | | 1 | 2 | 1 | 2 | 3 | 5 | 2 | 2 |
| • Rape | | 41 | 74 | 74 | 72 | 85 | 74 | 73 | 72 |
| • Aggravated Assault | | 323 | 350 | 346 | 326 | 333 | 313 | 316 | 244 |
| • Robbery | | 64 | 68 | 61 | 57 | 50 | 57 | 65 | 65 |
| • Arson | | 33 | 26 | 24 | 24 | 18 | 23 | 18 | 19 |
| • Burglary | | 552 | 483 | 506 | 421 | 511 | 434 | 401 | 340 |
| • Theft | | 2,588 | 2,582 | 2,617 | 1,948 | 2454 | 2,058 | 2,387 | 1,967 |
| • Motor Vehicle Theft | | 146 | 192 | 200 | 172 | 319 | 263 | 266 | 306 |
| TOTAL | -2% | 3,748 | 3,777 | 3,829 | 3,021 | 3,773 | 3,227 | 3,528 | 3,023 |



Performance Measure

Rate of Crime Cases Solved – 130

Program or Service: Operations (Part One Crime Clearance Rate)

The Police Department’s goal is to annually exceed the average Part One Crimes clearance rate for American law enforcement agencies, based upon figures reported by the Federal Bureau of Investigation.

Clearance Figure - This figure shows the percentages of violent and property crimes cleared by arrest or exceptional means

Target/Objective: The Greeley Police Department will try to exceed the National Average in every Part One Crime category.

Summary:

| Performance Measures | | | | | | | | | |
|--------------------------------|-------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| January – December 2019 | 2017 National Average* | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
| (1) Murder | 62% | 100% | 100% | 100% | 100% | 100% | 80% | 100% | 100% |
| (2) Rape | 35% | 36% | 47% | 35% | 43% | 49% | 39% | 62% | 36% |
| (3) Aggravated Assault | 53% | 70% | 70% | 68% | 72% | 69% | 79% | 52% | 76% |
| (4) Robbery | 30% | 44% | 40% | 51% | 39% | 46% | 61% | 40% | 60% |
| (5) Arson | 20% | 30% | 38% | 46% | 25% | 39% | 65% | 44% | 21% |
| (6) Burglary | 15% | 16% | 23% | 21% | 17% | 17% | 22% | 26% | 36% |
| (7) Theft | 19% | 36% | 33% | 32% | 31% | 31% | 33% | 31% | 30% |
| (8) Motor Vehicle Theft | 14% | 29% | 26% | 26% | 30% | 21% | 22% | 22% | 26% |



Performance Measures

Service Grouping: Operations

Program or Service: Traffic Enforcement (Total, Injury and Fatal Vehicle Accidents) - 154 - 156

Statement of Purpose: The objective is to reduce the number and severity of traffic-related crashes in the City of Greeley. The expected outcome is to reduce traffic accidents and injuries over the next three years by 2% per year. The desired outcome for fatalities is a 25% reduction per year over the next three years. Experience has shown that law enforcement agencies can help reduce the number of serious traffic accidents through heightened education and enforcement efforts.

Program Activities: Police resources will be directed, through data driven responses, to enforce accident causation traffic violations in high accident locations throughout the city. Additionally, dangerous high-speed violations will be targeted along high-traffic urban and highway areas within the City of Greeley. In cooperation with the Colorado State Patrol, the Traffic Unit will direct resources to ensure that commercial vehicles operating through and within the City of Greeley meet state and National Transportation Safety standards. The Neighborhood Action Team, School Resource Officers and Public Information Officer will coordinate educational and public information components to alert the motoring, pedestrian and bicycling public to traffic safety concerns such as distracted and aggressive driving, construction zones and the impact of changing weather conditions on safely traveling within the City of Greeley.

TARGET/OBJECTIVE: Reduce traffic accidents and injuries by 2% per year over the next three years and fatalities by 25% per year over the next three years.

Summary:

| Performance Measures | Target | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|-----------------------------------|--------|-------|-------|-------|-------|-------|-------|-------|-------|
| Number of Motor Vehicle Accidents | -2% | 2,177 | 2,563 | 2,725 | 2,781 | 2,472 | 2,543 | 2,659 | 2,618 |
| Total number of injury accidents | -2% | 88 | 95 | 104 | 111 | 114 | 146 | 132 | 107 |
| Number of fatal injury accidents | -25% | 8 | 4 | 8 | 5 | 8 | 11 | 8 | 5 |